

Date: Monday 14th January 2012

POWERPERFECTOR COMMITS TO A RESPONSIBLE FUTURE

powerPerfector, one of the UK's leading energy efficiency companies, has joined Business In The Community (BITC), a business-led charity focused on promoting responsible business practice.

With a growing membership of over 850 companies and a further 10,700 companies engaged in its campaigns globally, BITC works with its members to transform communities by tackling key social and environmental issues where business can make a real difference.

“Joining BITC is a very important step for the company,” said powerPerfector CEO Jamie Buchanan. “We recognise that as a good corporate neighbour we have a responsibility to promote ethical social and environmental behaviour internally and externally.

“Whilst we are a small company compared to many BITC members, we feel that embracing the principles BITC promotes within the business, will set us up for long term growth utilising a happy, motivated and committed team.”

Poorvi Patel, London Director for Business in the Community, said: “We are delighted to welcome powerPerfector into membership of Business in the Community. powerPerfector is an inspiring example of how a small company can be at the forefront of sustainable innovation and become market leaders in their field. We look forward to working with them further on their responsible business journey.”

The first project will see a local artist create an inspiring breakout space at the company's London headquarters. Working with youth engagement agency Livity, the team has created a relaxed meeting and leisure space.

The company volunteered the space to the somewhereto_ initiative, which aims to help 16 to 25 year olds find incredible spaces to do the artistic things they love.

Ends

For interviews or images please contact:

Michael Pullan, Head of Communications, powerPerfector
Tel: 0845 6014723 (ex:217)

Notes to Editors:

1. **powerPerfector** is the world's only Voltage Power Optimiser, giving energy, cost and carbon savings by efficiently optimising a site's supply voltage. By optimising the voltage, electrical equipment runs more efficiently and consumes less energy.
2. **powerPerfector** deals with the discrepancy between the actual supply voltage you receive (on average 242V) and the optimum voltage your electrical equipment needs (220V).
3. The technology was developed in Japan in 1993 to combat rising energy costs due to increasing demand and a lack of natural energy resources. In the UK, **powerPerfector** is the sole supplier of Voltage Power Optimisation (VPO)[®] technology.
4. **powerPerfector** acquired the worldwide patents, manufacturing and distribution rights to VPO in June 2011.
5. Manufacture of the **powerPerfector** began in the UK in February 2012.
6. www.powerperfector.com

About Business in the Community

Business in the Community is a business-led charity focused on promoting responsible business practice. It has a growing membership of over 850 companies and a further 10,700 companies engaged in its campaigns globally. It works with its members to transform communities by tackling key social and environmental issues where business can make a real difference. Business in the Community also offers its members practical support to help them to integrate responsible business practices wherever they operate. Business in the Community is one of the Prince's Charities, a group of not-for-profit organisations of which The Prince of Wales is President.

About somewhereto_

Every day, somewhereto_ engages bright, creative, ambitious young people all over the UK. Through helping them re-imagine how space is used and freeing up great opportunities for them, we help them realise their potential – allowing their enterprising and creative ideas space to breathe and develop."