

**Date: Tuesday 13<sup>th</sup> August**

## **ENERGY SAVING SURVEY SHOWS INVESTMENT IS ON THE RISE**

**Nearly half of energy managers questioned in a new survey will spend more over the next 12 months on energy saving measures than the previous year.**

With the Government increasingly focused on Energy Demand Reduction, the survey by powerPerfector, the UK's leading provider of voltage optimisation technology, and Carbon Credentials, one of the UK's leading sustainability services providers, looked to ascertain which energy saving measures were prioritised by organisations and gauge the level of investment over the coming year.

It found that, despite the recession, the level of investment in energy efficiency measures is on the increase with a fifth of those surveyed set to spend more than £250,000 over the next 12 months.

Lighting upgrades (70%), culture change initiatives (63%) and voltage optimisation (42%) are the measures being prioritised by energy managers.

Commenting on the results, Wayne Muncaster, Director of Sales at powerPerfector, said: "It is encouraging that, in the current economic climate, nearly half of the energy managers surveyed will spend more on energy saving over the next 12 months than in the past.

"Nevertheless, a quarter of recipients are spending under £50,000 on energy saving initiatives. This could make access to funding and innovative financial solutions more important for the future, to ensure continual investment at appropriate levels.

"DECC suggests legislation alone could add 36 per cent to energy bills by 2020. One example of this impact is the CRC Energy Efficiency Scheme, which will rise by a third next year. This makes energy costs no longer incidental, but critical. Unless organisations mitigate these costs they risk becoming less competitive."

Adam Woodhall, Culture Change Director at Carbon Credentials, said: “There is considerable evidence from bodies such as CDP (formerly Carbon Disclosure Project) that behaviour and culture change delivers excellent return on investment. Therefore it was interesting that less than 30% of the respondents had leadership who demonstrated 'considerable' or 'passionate' interest in creating this change.”

Adam continued: “Furthermore it is great news that two thirds of the respondents identified behaviour and culture change as a priority, but as less than 10% of respondents stated their campaigns were near to achieving their goals, perhaps a more focused and systematic approach is needed to embed the culture change across organisations.”

## Ends

For interviews or images please contact:

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## Notes to Editors:

1. Research of 60 UK energy managers
2. powerPerfector is the UK’s leading provider of Voltage Optimisation technology to the public and private sector. Its technology helps reduce electricity bills (by an average of 6-12 per cent), cut CO2 emissions and improve power quality to protect the electrical infrastructure and help equipment work more efficiently, for longer, by regulating and controlling a building’s incoming electrical energy supply.
3. Energy savings are guaranteed and verified using the International Performance Measurement and Verification Protocol (IPMVP)
4. powerPerfector is installed in over 4,500 sites in the UK and customers include Tesco, Hilton, Network Rail and the NHS. The company has contributed to a significant reduction in their carbon footprints and collectively saved them many millions of pounds.
5. powerPerfector based in London, employing 70 people. The company was founded in 2004 and is privately owned.
6. Carbon Credentials is one of the UK’s leading sustainability services providers also delivering energy, carbon and sustainability services across a broad range of sectors [www.carboncredentials.com](http://www.carboncredentials.com).