

Date: Wednesday 1st May 2013

Fast start for powerPerfector in Australia

powerPerfector Australia has been named second on the BRW Fast Starters for 2013.

Our licensed distributor in Australia and New Zealand, reported revenue of \$34 million in 2012, a 600 per cent increase on the previous year.

Equivalent to the Fast Track 100 in the UK, the Fast Starters list of 100 companies is released annually during May in a special issue of BRW, a weekly business magazine in Australia.

A large part of the success was down to a national rollout of VPO® technology with a leading supermarket chain, alongside installations in the commercial, hospitality and manufacturing sectors.

powerPerfector Australia CEO Rod Hazelton said: "We reached number 37 on the list last year, so it's a great achievement for the team to reach number two this year. Continuing to grow at such a rate will be difficult to maintain, but certainly not impossible when you consider the market penetration we have achieved thus far and the market opportunity ahead of us in Australia."

Group CEO Jamie Buchanan said: "It's testament to the product and the respective powerPerfector teams, both in the UK and Australia, that they have hit the top ten of growth awards, in the space of three years.

"This is a great message to take to other potential partners around the world. The technology performs, the business case is sound and our clients are delighted."

Ends

For interviews or images please contact:

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Notes to Editors:

1. **powerPerfector** is the world's only Voltage Power Optimiser, giving energy, cost and carbon savings by efficiently optimising a site's supply voltage. By optimising the voltage, electrical equipment runs more efficiently and consumes less energy.

2. **powerPerfector** deals with the discrepancy between the actual supply voltage you receive (on average 242V) and the optimum voltage your electrical equipment needs (220V).
3. The technology was developed in Japan in 1993 to combat rising energy costs due to increasing demand and a lack of natural energy resources. In the UK, **powerPerfector** is the sole supplier of Voltage Power Optimisation (VPO)[®] technology.
4. **powerPerfector** acquired the worldwide patents, manufacturing and distribution rights to VPO in June 2011.
5. Manufacture of the **powerPerfector** began in the UK in February 2012.
6. www.powerperfector.com