

Date: Tuesday 26th February 2012

HONEY CREATES A BUZZ AT POWERPERFECTOR

The five powerPerfector units installed in 2009 at the University of Roehampton delivered savings of nine per cent.

Now a further installation at the University is also delivering the goods, as the powerPerfector sponsored bee hives produced their first batch of honey.

As part of a wider effort to create a more sustainable University and to have a positive effect on the local environment, the University started a bee keeping program two years ago, with sponsorship from powerPerfector. As a thank you, Jonathan Horner, the Environmental Manager at the University, recently delivered one of the first pots to our London HQ.

The foresight of the University in starting an apiary program back in 2011 is now being vindicated with the current EU proposal to ban insecticides. Colony collapse disorder, a major problem around the world, is now almost as well-known as climate change.

Some research has estimated natural pollination to have dropped by 50 per cent in the last two decades with English bees disappearing faster than anywhere else in Europe.

Holly Firmin, powerPerfector Community Champion said: “The jar represents a timely reminder that there are wider environmental issues that public and private sector organisations can work to solve.”

“powerPerfector is proud to support the University in its practical efforts and this first jar will sit alongside our various awards and environmental accreditations as a tangible and sweet reminder of success.”

Ends

For interviews or images please contact:

Michael Pullan, Head of Communications, powerPerfector

Tel: 0845 6014723 (ex:217)

Notes to Editors:

1. **powerPerfector** is the world's only Voltage Power Optimiser, giving energy, cost and carbon savings by efficiently optimising a site's supply voltage. By optimising the voltage, electrical equipment runs more efficiently and consumes less energy.
2. **powerPerfector** deals with the discrepancy between the actual supply voltage you receive (on average 242V) and the optimum voltage your electrical equipment needs (220V).
3. The technology was developed in Japan in 1993 to combat rising energy costs due to increasing demand and a lack of natural energy resources. In the UK, **powerPerfector** is the sole supplier of Voltage Power Optimisation (VPO)[®] technology.
4. **powerPerfector** acquired the worldwide patents, manufacturing and distribution rights to VPO in June 2011.
5. Manufacture of the **powerPerfector** began in the UK in February 2012.
6. www.powerperfector.com