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POWERPERFECTOR WORK IN MALAYSIA HIGHLIGHTED BY UKTI

UKTI has chosen to highlight powerPerfector's work in Malaysia with a case study.

powerPerfector is at the start of what promises to be an exciting journey in Malaysia.

Following the company's participation in a number of UKTI trade delegations it has signed an exclusive distribution agreement with the Malaysian multinational corporation Sime Darby.

Since then a number of trial sites in Malaysia have been identified including a major grocery retailer, several hotels, golf courses and office buildings.

powerPerfector CEO Jamie Buchanan said: "UKTI representatives have provided follow up support and guidance which has helped the understanding of the local markets and the identification of material market opportunities."

"The drivers for growth are in place, the company is working with an excellent partner of the highest repute and the revenue opportunities are substantial. What is more, the coordinated government approach in Malaysia makes the country attractive for investment."

Ends

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Notes to Editors:

1. **powerPerfector** is the world's only Voltage Power Optimiser, giving energy, cost and carbon savings by efficiently optimising a site's supply voltage. By optimising the voltage, electrical equipment runs more efficiently and consumes less energy.
2. **powerPerfector** deals with the discrepancy between the actual supply voltage you receive (on average 242V) and the optimum voltage your electrical equipment needs (220V).
3. The technology was developed in Japan in 1993 to combat rising energy costs due to increasing demand and a lack of natural energy resources. In the UK, **powerPerfector** is the sole supplier of Voltage Power Optimisation (VPO)[®] technology.
4. **powerPerfector** acquired the worldwide patents, manufacturing and distribution rights to VPO in June 2011.
5. Manufacture of the **powerPerfector** began in the UK in February 2012.
6. www.powerperfector.com