

Wednesday 24<sup>th</sup> July 2013

## **powerPerfector locks down North American distribution deal**

**powerPerfector has strengthened its international presence by signing a distribution agreement with EnerCorr Voltage Optimization Systems in North America.**

The agreement will see EnerCorr distribute powerPerfector's Voltage Power Optimisation technology, exclusively targeting correctional facilities.

powerPerfector acquired the IP, manufacturing and distribution rights to the technology in June 2011. The deal marks the first major, brand aligned, distribution agreement in North America.

"We are delighted to finalise the distribution agreement with EnerCorr," said powerPerfector CEO Jamie Buchanan. "They were very keen to take on the powerPerfector brand. We believe the combination of a strong brand and their existing distribution capability provides is an exciting prospect for both parties."

EnerCorr CEO Ed Langton said, "powerPerfector has built an excellent reputation for its savings and reliability and we believe that, with our strong presence in this huge market, we can make an immediate impact."

Ed Langton brings over 20 years of experience in the correctional institutions market, while President and co-owner William Barber has over 30 years of experience in industrial fuel saving systems and carbon reduction in large commercial and industrial facilities.

"VPO can make a huge difference to any organisation's drive to reduce costs, carbon and carbon taxation. Replicating powerPerfector's approach to sales, engineering and measurement and verification will help the successful launch of the technology in our market," added Ed Langton.

**ENDS**

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**Notes to Editors:**

1. powerPerfector is the UK's leading provider of Voltage Optimisation technology to the public and private sector. Its technology helps reduce electricity bills (by an average of 6-12 per cent), cut CO2 emissions and improve power quality to protect the electrical infrastructure and help equipment work more efficiently, for longer, by regulating and controlling a building's incoming electrical energy supply.
2. powerPerfector is installed in over 4,500 sites in the UK and customers include ASDA Wal-Mart, Tesco, Hilton, Network Rail, HM Prisons and the NHS. The company has contributed to a significant reduction in their carbon footprints and saved them many millions of pounds.
3. powerPerfector Limited is based in London, employing 75 people. The company was founded in 2004 and is privately owned.